



WE ARE NEW YORK'S LAW SCHOOL

NYLS Alumni in Business and Entrepreneurship Table Talk and Networking Reception

Tuesday, March 27th, 2018, the Faculty Commons (NYLS, 2nd Floor) 5:30 p.m. to 6:15 p.m. - Table Talk and Introductory Conversation with Our Alumni 6:15 p.m. to 7:30 p.m. - Networking Reception

Table Talk Leaders

- Nancy Lee, NYLS '97, President, MyRegistry.com
- Michael Dalewitz, NYLS '04, Founder & CEO, Inspired Review LLC
- David Schnurman, NYLS '06, CEO, FurtherEd/Lawline
- Somya Kaushik, NYLS '13, Founder, Esq.Me
- Vasily Malyshev, NYLS '14, CEO, Messapps
- Daphné Pierre, NYLS '15, Co-founder, STARTNOO, LLC

Alumni bios

Nancy Lee, President, MyRegistry.com

Nancy Lee is the President of MyRegistry.com. Launched in December 2005, MyRegistry.com is the premier destination for Universal Gift Registry services. Nancy has an extensive background as a successful leader, launching her first company at the age of 27, and eventually running the first women's television network in Japan, She-TV. She is responsible for the company's strategic partnerships with retailers and affiliates, and also oversees merchant business development and B2B marketing. Nancy holds a J.D. from New York Law School.

Michael Dalewitz, Founder & CEO, Inspired Review LLC

Michael is an accomplished Attorney, Senior Executive, Entrepreneur, Thought Leader, Philanthropist and Board Member with demonstrated success across the Legal and Technology Industry. Leveraging extensive experience managing turnarounds and implementing business development initiatives, Michael is a valuable asset for a company experiencing rapid or stagnant growth and needs to support or further drive expansion. His areas of expertise include market analysis and forecasting, M&A, strategic planning, marketing, intellectual property, and P&L management.

Michael has held both Leadership and Board positions with public and private multimilliondollar organizations, and he currently serves as the Founder and Chief Executive Officer of Inspired Review, LLC. He founded the company after creating the legal industry's first managed document review model and developed the first document review metrics tracking software, which led to being voted the No. 1 US-Based Managed Document Review Service and the No. 1 Technology Assisted Review Solution company by Corporate Counsel, National Law Journal, New York Law Journal and The Recorder.

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Throughout his executive career, Michael has been responsible for leading acquisitions and integrations while managing P&L, personnel, and process improvements; he has led multiple initiatives to increase EBITDA significantly, and he has launched disruptive industry technology to support growth by more than 700% for multiple companies. Michael has also led the evaluation and enhancement of software for numerous companies, has led branding and PR to optimize lead conversion closures, and he has proven his ability to develop a company efficiently and has taken multiple organizations from startup to double-digit multimillion-dollar revenues while delivering 100%+ YOY growth, and significantly improving profit margins. Proving his Thought Leadership, Michael has authored leading studies and information in ABA published books, and he is a nationally recognized expert in evidence, civil procedure and electronic discovery.

Michael obtained his JD from New York Law School, and he attained his BA in Criminal Justice from the University of Florida. In addition to his entrepreneurial career, Michael has held Board positions with The Masters Conference, IT-Lex, ACEDS, and the Association of Litigation Support Professionals, and he is an active Member of the Sedona Conference. He founded the Electronic Discovery Program at New York Law School and served as its Adjunct Professor, and he is a Published Author, Speaker, and CLE Instructor. Because of his success, contribution to the Legal Field, and constant philanthropy, Michael has been the recipient of numerous honors and awards including the University of Florida's 2015 Outstanding Young Alumni of the Year, and he is the 2017 Horizon Award Recipient.

David Schnurman, CEO, Lawline/FurtherEd

David Schnurman is the CEO of Lawline, the leading provider of online Continuing Legal Education (CLE) in the country. The company recently celebrated over 150,000 attorneys on its website with over 3,000,000 courses completed.

David's success has been recognized by his peers both in entrepreneurship and the legal industry. Most recently, he was given a Rockies Award for Resourcefulness by Entrepreneurs Organization's in NY. David started his company in a law office kitchen to save money and was able to expanded it to what it is today by applying what he learned from interviewing entrepreneurs on TV show he created in law school. David was also a finalist for SmartCEO's Deals of Distinction Award for how he acquired a CLE provider in Illinois. He was Fastcase 50 winner recognized for when Lawline open up courses for free viewing for attorneys for a period of 2 years.

David is also the author of the upcoming book "You Don't Know How Good You Are!" where he focuses on the most important thing for an entrepreneur to get right, their mindset. In the book David details a term he has coined "The FFwd Mindset" that when applied in small increments allows you to accomplish more faster. The book came out of David's own suffering around his many Fears and lack of Focus in different areas of his business (the two FF's in FFwd).

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David actively speak at high schools, colleges, and businesses on topics ranging from marketing, leadership, culture, and entrepreneurship. He actively writes for Forbes on all of these topics garnering thousands of views for each article. He is currently on the board of Entrepreneurs Organization NY as the Coaching Chair as well as managing their first college student entrepreneur competition held in January of 2018.

Lastly, David has a love for adventure and discovery. He has run several marathons. He has hiked the mountains of Patagonia, paraglided in the Colorado Mountains, gone skydiving, and taken flying lessons. He currently lives in Park Slope, Brooklyn with his wife Kelli and three beautiful children. David graduated New York Law School in 2006.

Somya Kaushik, Founder, Esq.Me

Somya Kaushik is the founder of Esq.Me, Inc., the first marketplace in America to sell legal documents from lawyer to lawyer across the country. The premise is that small law firms and solo practitioners can purchase other lawyers' memos, briefs, contracts, forms and research who have already done something similar in their firm, making it document production faster and cost efficient. Esq.Me is in the process of relaunching and going nationwide. She is also an associate at Krentsel & Guzman, where she focuses on medical malpractice litigation.

Vasily Malyshev, CEO, Messapps

Though a lawyer by trade, Vasily Malyshev found his passion in software and specifically mobile tech. He is the founder of Messapps, one of the top New York app development companies. Today, in addition to working at Messapps, Vasily is also teaching app development and marketing at New York University and regularly invests in other tech startups.

Born in Moscow, Russia, today Vasily Malyshev holds dual legal qualifications of Juris Doctor in the USA and Jurist in Russia. At the age of 19, he formed his first company "Malyshev EduSys," which created one of the top LSAT preparation apps. Two years later, Vasily broadened the scope of his work and formed "Messapps", an app development firm that works with entrepreneurs to help them transform their ideas into successful app businesses. Since 2015 Messapps is regularly ranked as one of the top app development companies in New York. As recognition for his immigrant entrepreneurial achievements, Vasily was invited to become a member and a speaker at the International Young Leaders Assembly at the United Nations.

Messapps is a full service app development company. Messapps provides app design, app development and app marketing services. Over the course of two years since the launch of the company Messapps has achieved recognition as one of the top 5 app development companies in the city and have worked with companies that range from small startups to Fortune 500 companies such as Microsoft.

Daphné Pierre, Co-founder, STARTNOO, LLC

Daphné has pursued a wide variety of business ventures from industrial automation to entertainment to software technology. Today, Daphné is a Co-Founder at STARTNOO. STARTNOO.com is an online platform dedicated to reducing student loan debt and encouraging community engagement. With STARTNOO, students and alumni can serve their communities in exchange for payments towards their student loans and tuition! The Founders of STARTNOO see this disruptive platform as an opportunity to democratize the rising costs of education, while attacking the over \$1 Trillion student loan debt crisis and increasing volunteerism. As of early 2016, STARTNOO has over 100 hours of service completed, over 150 service opportunities created and service organizations in 11 states.

As a native French speaker and as a Haitian-American born in Mississippi, it is safe to say that Daphné has had "diverse" experiences in life. From Italy to Haiti, she has lived in many countries, yet one thing has remained constant - her passions for service and education. In Haiti, Daphné led multiple service efforts ranging from education initiatives to serving orphanages. In New York, Daphné advocated for homeless rights at the United Nations. In Italy, Daphné served the homeless by playing music and serving food. She also served as a music teacher for Italian elementary students. Finally, she coordinated St. John's University's global service program for students studying abroad. This included recruiting international nonprofits and connecting the university's students with service opportunities. After the 2010 earthquake in Haiti, Daphné returned to New York from Italy to help lead a group of college classmates and administrators to send 10,000 emergency relief supplies to Haiti. These experiences and others led Daphné to believe that increasing financial literacy in underserved communities could be the foundation of economic development for communities in need, which could lead to independent sustainability.

Daphné graduated from NYLS in 2015. She considers herself a serial student, having attended NYLS, NYU, and St. John's. She completed a Juris Doctor; Master's in International Relations & Diplomacy; Diploma in Paralegal Studies; and Bachelor's Degrees in Government & Politics and French. She has had previous traditional work experiences at the United Nations, Goldman Sachs, Russell Reynolds Associates, and is currently a Management Associate at Citi.